



3 Little Pigs Go Green 2012

Once upon a time,
three little pigs went out into the
big world to build their homes.

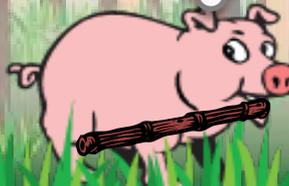


The first little pig

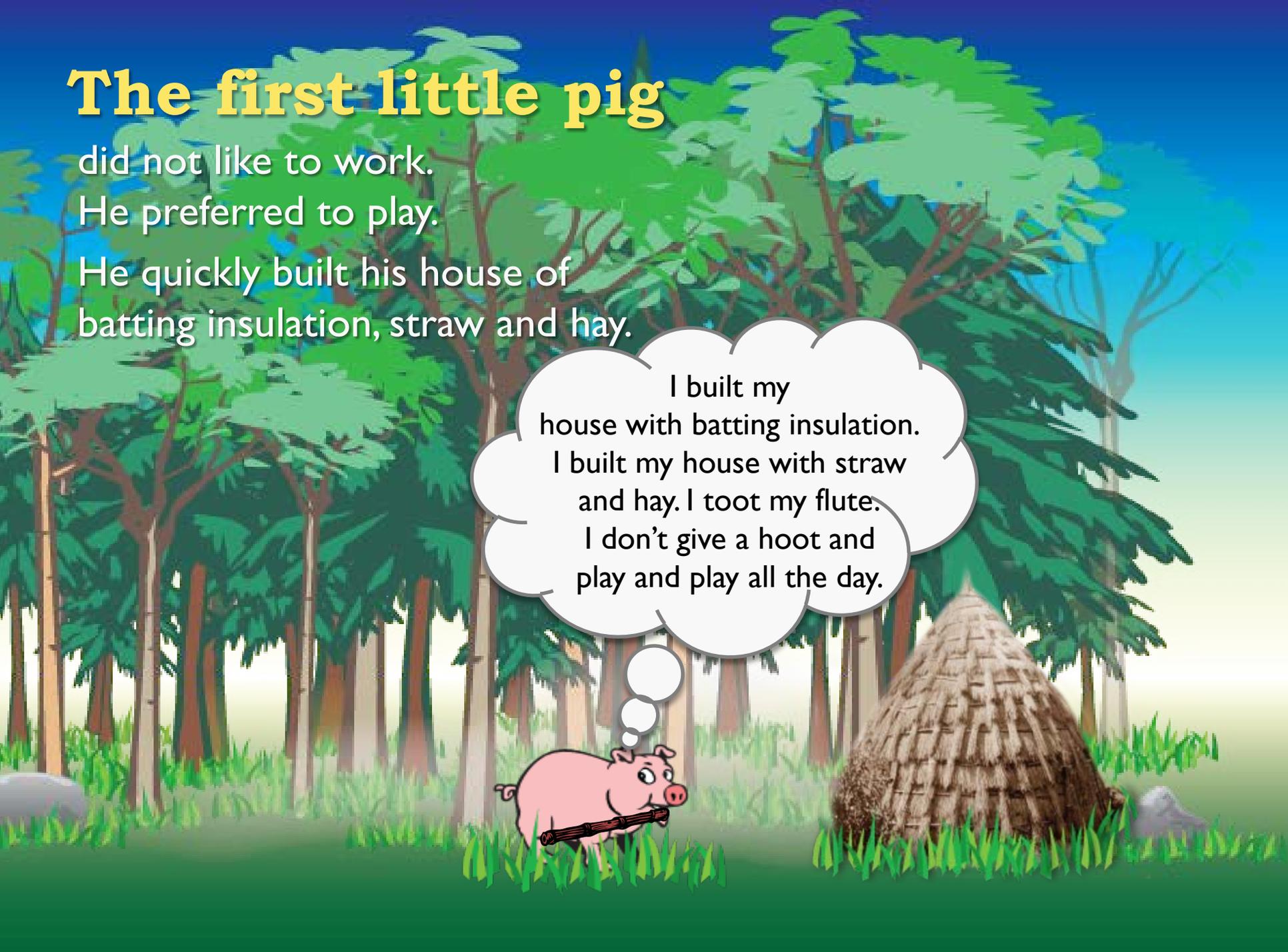
did not like to work.

He preferred to play.

He quickly built his house of
batting insulation, straw and hay.



I built my
house with batting insulation.
I built my house with straw
and hay. I toot my flute.
I don't give a hoot and
play and play all the day.



The second little pig

did not like to work
and preferred to dance all kinds of jigs.

He quickly built his house
of poly insulation,
sticks and twigs.

I built my house with
poly insulation. I built my
House with stick & twigs.
With a hey diddle-diddle
I play on my fiddle and
dance all kinds of jigs.



Later that day the two little pigs

went to visit the 3rd little pig,
who did not mind hard work at all,
for he was certain ...
the big bad wolf
would come to call.

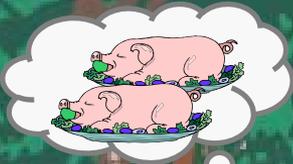
I built my house
AirKrete® Insulation
I built my house with mortar
and bricks. I have no chance
to sing and dance for work
and play, don't mix.



He he he laughed the first two little pigs

as they disappeared in to the woods singing a merry song.

“Who’s afraid of the big bad wolf? The big bad wolf, the big bad wolf. Who’s afraid of the big bad wolf? The big bad wolf. Not me!”



Just as the 1st little pig reached his door

out from the woods
popped the big bad wolf.

“Little pig little pig let
me in” said the wolf

“Not by the
hair of my chinny,
chin, chin will I open
this door and let
you in.” cried the
1st little pig.



As he stood at the door

of the house built of batting
insulation, straw and hay he
huffed and puffed and blew
the 1st little pigs house away.

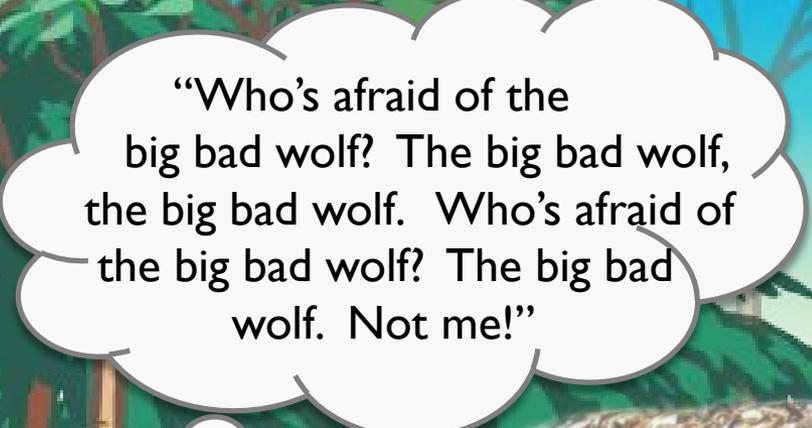


“Then I’ll huff and puff
and I’ll BLOW
your house down,”
roared the wolf.

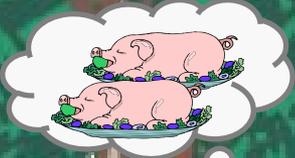
Meanwhile the 1st little pig

raced out the back door and
off to the 2nd little pig's house.

Feeling quit safe in the house
built of poly insulation, sticks &
twigs the two little pigs
merrily sang their favorite
tune & dance some jigs.



“Who’s afraid of the
big bad wolf? The big bad wolf,
the big bad wolf. Who’s afraid of
the big bad wolf? The big bad
wolf. Not me!”



**Soon there came
a knock at the door**

“Not by the
hair of my chinnny,
chin, chin will I open
this door and let
you in.” cried the
2st little pig.

“Little pig little pig let
me in” said the wolf



“Then I’ll huff and puff and I’ll BLOW your house down,” roared the wolf.

He huffed and puffed
and huffed and puffed
and found it quit tough.
So he rubbed a few sticks
creating smoke and fire
which burnt the house down
and left him less tired.



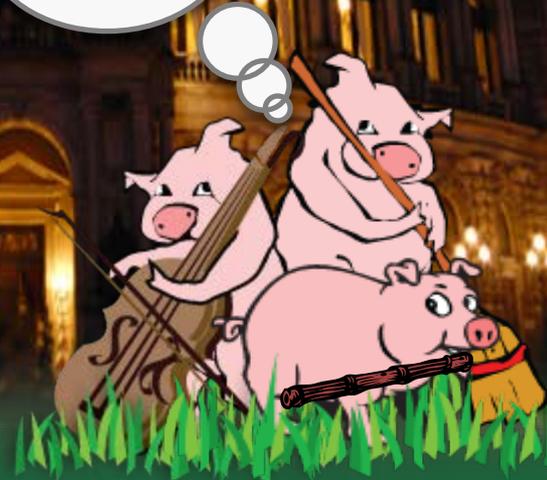
Meanwhile the two little pigs

dashed to the 3rd little pigs house

built with AirKrete® Insulation, mortar & bricks.

Safely inside they sang, and dance, and drank their favorite green tea mix.

“Who’s afraid of the big bad wolf? The big bad wolf, the big bad wolf. Who’s afraid of the big bad wolf? The big bad wolf. Not me!”



Soon there came the big bad wolf to the door

“Little pig little pig
let me in”

“Little pig little pig
let me in”

demanded the big bad wolf again.

No one answered because
no one could hear him...seeing how
AirKrete® is a
sound proofing insulation.
The big bad wolf became
very impatient.



He huffed, and puffed

and huffed and puffed
and found it once again to be quite tough.
So he rubbed a few sticks together
creating smoke and fire.

The only thing the fire burnt was his fingers
and his spare tire.



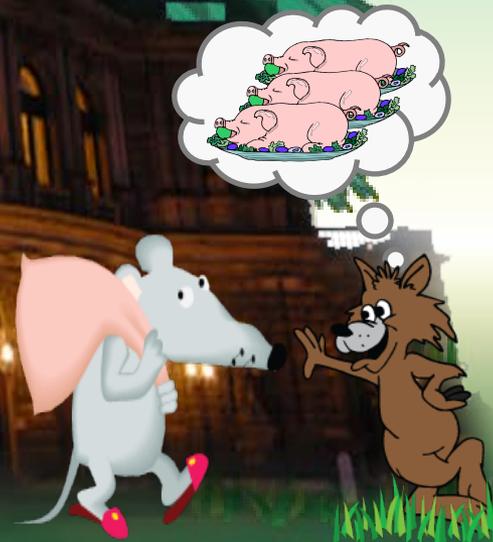
So he hired the local termites

to take down the house.

They ran into a disgruntled dried-up mouse.

The termites finally gave up claiming they could not survive.

The cementitious environment was eating them alive.



So the big bad wolf gets some cheese

left over from lent and sets it all the way around the house creating a moldy environment.

The disgruntled mouse from earlier that day came back and carried the cheese away.



Giving up and in much despair

the Big Bad Wolf disappeared
into the woods
from which he came.

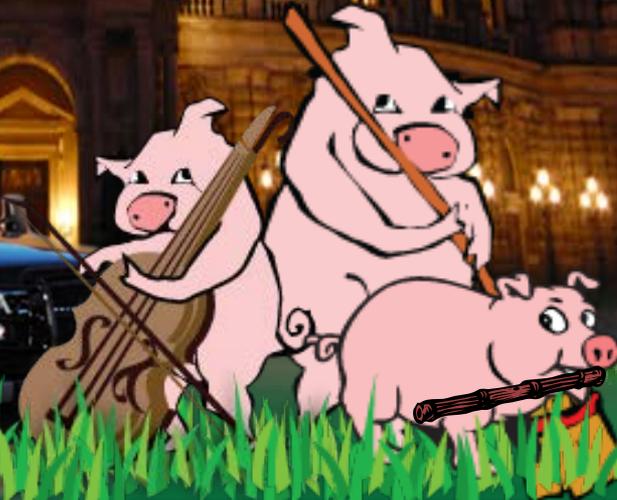
Mad at the
3rd little pig
for which he blamed.



The 3rd Little Pig couldn't be beat.

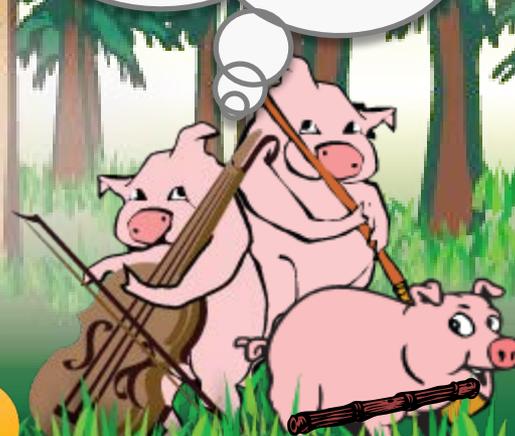
Giving credit to a
reliable investment like AirKrete®
His solid foundation and structured plan
is what made the 3rd little pig ...

THE MAN



Story
And Layout by
Cheryl Schoonmaker

“Who’s afraid of the big bad wolf? The big bad wolf, the big bad wolf. Who’s afraid of the big bad wolf? The big bad wolf. Not me!”



THE END

SAVE ENERGY... SAVE MONEY...

Well I blew away the little dude's house, and burned down his pal fiddle stick's place. Check out the whole story and see why I joined the AirKrete Crew.

I paid for insulation and at the same time at no extra cost my home is now fire proof, sound proof, mold & pest resistant.

I'm the disgruntle mouse searching for a new house. You got one?

He's the man!

 **air krete®**
ALL GREEN INSULATION

AirKrete® is the most environmentally safe insulation product on the market today. This proven revolutionary technology excels in performance, safety, comfort and durability.

AirKrete® is a mineral base non toxic insulation, environmentally friendly, and can be installed in retrofit or new building projects.

Air-Krete is the World's Only Insulation that is:

- Fire Proof
- Non Allergenic
- Mold Resistant
- Pest Resistant
- Great R Value
- Zero Shrinkage and Fills All Cavities
- Acoustically Engineered to Act as a Sound Barrier

SAVE THE PLANET

Watch the Three Little Pigs Go Green at www.airkrete.com