Once upon a time,
three little pigs went out into the big world to build their homes.
The first little pig did not like to work. He preferred to play. He quickly built his house of batting insulation, straw and hay.

I built my house with batting insulation. I built my house with straw and hay. I toot my flute. I don’t give a hoot and play and play all the day.
The second little pig did not like to work and preferred to dance all kinds of jigs. He quickly built his house of poly insulation, sticks and twigs. I built my house with poly insulation. I built my House with stick & twigs. With a hey diddle-diddle I play on my fiddle and dance all kinds of jigs.
Later that day the two little pigs went to visit the 3rd little pig, who did not mind hard work at all, for he was certain ... the big bad wolf would come to call.

I built my house
AirKrete® Insulation
I built my house with mortar and bricks. I have no chance to sing and dance for work and play, don’t mix.
He he he laughed the first two little pigs as they disappeared into the woods singing a merry song.

“Who’s afraid of the big bad wolf? The big bad wolf, the big bad wolf. Who’s afraid of the big bad wolf? The big bad wolf. Not me!”
Just as the 1st little pig reached his door out from the woods popped the big bad wolf.

“Not by the hair of my chinny, chin, chin will I open this door and let you in.” cried the 1st little pig.

“Little pig little pig let me in” said the wolf
As he stood at the door of the house built of batting insulation, straw and hay he huffed and puffed and blew the 1st little pigs house away.

“Then I’ll huff and puff and I’ll BLOW your house down,” roared the wolf.
Meanwhile the 1st little pig raced out the back door and off to the 2nd little pigs house. Feeling quit safe in the house built of poly insulation, sticks & twigs the two little pigs merrily sang their favorite tune & dance some jigs.

“Who’s afraid of the big bad wolf? The big bad wolf, the big bad wolf. Who’s afraid of the big bad wolf? The big bad wolf. Not me!”
Soon there came a knock at the door

“Not by the hair of my chinny, chin, chin will I open this door and let you in.” cried the 2nd little pig.

“Little pig little pig let me in” said the wolf
“Then I’ll huff and puff and I’ll BLOW your house down,” roared the wolf.

He huffed and puffed and huffed and puffed and found it quit tough. So he rubbed a few sticks creating smoke and fire which burnt the house down and left him less tired.
Meanwhile the two little pigs dashed to the 3rd little pigs house built with AirKrete® Insulation, mortar & bricks. Safely inside they sang, and dance, and drank their favorite green tea mix.

“Who’s afraid of the big bad wolf? The big bad wolf, the big bad wolf. Who’s afraid of the big bad wolf? The big bad wolf. Not me!”
Soon there came the big bad wolf to the door demanded the big bad wolf again. No one answered because no one could hear him...seeing how AirKrete® is a sound proofing insulation. The big bad wolf became very impatient.
He huffed, and puffed

and huffed and puffed
and found it once again to be quite tough.
So he rubbed a few sticks together
creating smoke and fire.

The only thing the fire burnt was his fingers
and his spare tire.
So he hired the local termites to take down the house. They ran into a disgruntled dried up mouse. The termites finally gave up claiming they could not survive. The cementitious environment was eating them alive.
So the big bad wolf gets some cheese left over from lent and sets it all the way around the house creating a moldy environment. The discruntaled mouse from earlier that day came back and carried the cheese away.
Giving up and in much despair
the Big Bad Wolf disappeared
into the woods
from which he came.
Mad at the 3rd little pig
for which he blamed.
The 3\textsuperscript{rd} Little Pig couldn’t be beat.

Giving credit to a reliable investment like AirKrete®

His solid foundation and structured plan is what made the 3\textsuperscript{rd} little pig …
“Who’s afraid of the big bad wolf? The big bad wolf, the big bad wolf. Who’s afraid of the big bad wolf? The big bad wolf. Not me!”
SAVE ENERGY...
SAVE MONEY...

Well I blew away the little dude's house, and burned down his pal fiddle stick's place. Check out the whole story and see why I joined the AirKrete Crew.

I paid for insulation and at the same time at no extra cost my home is now fire proof, sound proof, mold & pest resistant.

I'm the disgruntle mouse searching for a new house. You got one?

He's the man!

SAVE THE PLANET
Watch the Three Little Pigs Go Green at www.airkrete.com